

COUNTY OF LOS ANGELES REGISTRAR-RECORDER/COUNTY CLERK

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DEAN C. LOGANRegistrar-Recorder/County Clerk

October 15, 2010

TO:

Supervisor Gloria Molina, Chair

Supervisor Don Knabe

Supervisor Mark Ridley-Thomas Supervisor Zev Yaroslavsky

Supervisor Michael D. Antonovich

William T Fujioka, Chief Executive Officer

FROM: Dean C. Logan, Registrar-Recorder/County Clerk

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WEEKLY STATUS REPORT: NOVEMBER 2, 2010 GENERAL ELECTION

The following report is the second in a series of weekly election status reports published in order to inform your Board and the public of our preparation for the November 2 General Election. The information and data included here link to the County's goal of "service excellence". Additionally, these reports support the Department's ongoing commitment to open and transparent elections for the citizens of Los Angeles County.

The report contains various updates pertaining to recent election-related activities, sample ballot mailing, vote by mail ballots, and poll worker recruitment efforts. The report is organized into five sections. These are:

- 1. Status of Vote by Mail and Ballot Mailing
- 2. Sample Ballot Mailings
- 3. Poll Worker Recruitment/Training and Polling Place Recruitment
- 4. Voter Registration
- **5.** Special Projects: Website and Social Media Features and Election Countdown Public Service Announcements

1. Status of Vote by Mail and Ballot Mailing

We began our Vote by Mail (VBM) operation on September 10, the first day provided under California Elections Code for receiving requests for Vote by Mail ballots. We began mailing ballots to Permanent Vote by Mail (PVBM) voters on September 9. To date, we have received **818,350** applications for Vote by Mail ballots and we have mailed **783,434** ballots to voters. So far, we have received **56,423** returned ballots.

It is important to note that voters have until 7 days before the election to request a Vote by Mail ballot. For this election, that date is October 26, 2010. Request forms are available on the back cover of the Official Sample Ballot booklet or online at www.lavote.net. Voted ballots must be received by our office or returned at any polling place in the County by the 8:00 p.m. close of polls on Election Day.

Military and Overseas Voting

Our office begins processing Special Vote By Mail applications for uniformed service members and citizens living outside the United States sixty days prior to an election. By September 13, we had mailed **26,376** military and overseas ballots and have received back **1,701** voted ballots to date. Of those received, 498 are from military voters while 1,203 are from civilian overseas voters.

2. Sample Ballot Mailings

The initial mailing of the Official Sample Ballot booklet began on September 24 and was completed by October 13. Nearly **4.2 million** Sample Ballot booklets have entered the mailstream to voters across Los Angeles County. Supplemental mailings will begin next week to voters who registered after Sample Ballot preparation began. Sample Ballots are also available online through our poll look up feature on www.lavote.net. Voters can view their Sample Ballot online in any of the seven languages offered, as mandated by federal law.

3. Poll Worker Training/Recruitment and Polling Place Recruitment

Training:

Poll worker training commenced two weeks ago, and training sessions will be held throughout the County until October 30. During this period the RR/CC Poll Worker Training Unit will conduct a total of **387 training sessions** for Inspectors and Clerks. Supplemental online training is also available to all poll workers for completion prior to Election Day.

Polling Places:

Polling place recruitment is complete. All of the **4,770** required polling places have been confirmed for the November election.

	Polling Places By Supervisorial District November 2, 2010 General Election							
	District 1	District 2	District 3	District 4	District 5	Totals		
Required	732	890	988	1,033	1,127	4,770		
Confirmed	732	890	988	1,033	1,127	4,770		

Poll Workers:

For the November 2, 2010 General Election, we require more than 20,000 Clerks, Inspectors and Coordinators to staff our 4,770 polling places. Our recruitment efforts began almost immediately following the June Primary and are nearly complete.

Poll Worker Recruitment Report November 2, 2010 General Election								
	Oct. 8	Oct. 15	Oct. 22	Oct. 29				
Inspectors								
Required	4,770	4,770						
Recruited	4,755	4,760						
Outstanding	15	10						
Clerks								
Required	17,057	17,099						
Confirmed	15,883	17,516*						
Outstanding	1,174	337						
Special Recruitment								
County Employees	3,156	3,309						
Bilingual PW	4,554	4,704						
Students	1,624	2,511						

^{*} Although the total number of confirmed Clerks surpasses the requirement, Districts 3 and 4 need 329 and 8 Clerks, respectively, to meet their requirement.

4. Voter Registration

In anticipation of the November 2 General Election, many Los Angeles County residents have registered or re-registered to vote to ensure that their voice counts on Election Day. Since the June Primary, our office has seen voter registration totals increase throughout the County. In total, our office has received 147,955 voter registrations since June. The last day to register to vote for participation in the General Election is Monday, October 18, 2010.

Our office will remain open until midnight of October 18 to accept voter registrations before the legal deadline.

<u>5. Special Projects: Website and Social Media Features and Election Countdown</u> Public Service Announcements

Website and Social Media Features

The front page of www.lavote.net offers the public easy access to check on their registration status; register to vote; apply for a Vote By Mail ballot; view their Sample Ballot; and locate their polling place. There are also links that provide information on how to become a poll worker on Election Day and even view election results.



Our website and social media functions have continued to gain popularity as we draw closer to the General Election.

- Our website has received nearly 1.2 million unique visitors so far this year. This figure is up from 253,000 in June.
- There have been 141,956 inquiries about voter registration status on our website. This includes 93 lookups via mobile phones.
- The website has experienced 19,159 Vote By Mail inquiries so far this year.
- To date, the RR/CC has 606 Twitter followers and 699 friends on Facebook.

Election Countdown Public Service Announcements

Last week, our office created a series of audio Public Service Announcements (PSA) to encourage voter participation this November and to inform the public of important services and deadlines. These PSAs reminds voters to register by October 18 and to apply for a Vote By Mail ballot by October 26. The audio clips are currently posted on the front page of www.lavote.net and will be distributed to local media for airing.